



PRIVACY POLICY

Dravet Canada is committed to protecting the privacy of personal information of its members, volunteers, subject matter experts, and all users of its services. This Privacy Policy has been prepared to affirm Dravet Canada's commitment to maintaining high standards of confidentiality, to provide information on Dravet Canada's practices concerning the collection, use and disclosure of personal information, and to comply with the Personal Information Protection and Electronic Documents Act (PIPEDA) and other applicable statutes, including Canada's Anti-Spam Legislation.

Defining Personal Information

Personal information is any information about an "identifiable individual" that can be used to distinguish, identify, or contact a specific individual. Business contact information on your business card and certain publicly available information, such as names, addresses, and telephone numbers published in telephone directories, are not considered personal information under federal legislation (PIPEDA).

Information about corporations is not considered personal information.

Where an individual provides their home address to Dravet Canada as their business contact information, Dravet Canada considers it to be business contact information, which is not subject to protection as personal information.

Personal information does not include the medical information of individuals. Any medical information collected by Dravet Canada will be subject to separate requirements, including, but not limited to, regulations, legislation, legal agreements, and research ethics board (REB) approvals.

Collection of Personal Information

If you request information, products, or services from Dravet Canada, we will collect name and contact details, including address(es), mailing preference, telephone and fax numbers, email address, and language preference.

We collect no personal information about you unless you choose to provide that information to us. We do not use techniques that collect personal information about anyone without their knowledge. We only collect personal information about individuals when they specifically and knowingly provide it to us; for example, when they apply for membership, volunteer, or complete a registration form. You may also provide us with your credit card information to pay for items purchased. We collect this information only to set up your account, process the order, and provide you with the services you are purchasing. We do not store credit card information for later use.



Dravet Canada collects and retains information about your transaction history when you use Dravet Canada services and various programs.

Dravet Canada also provides individuals with an opportunity to specify certain preferences in service delivery if an individual chooses to provide such information.

Dravet Canada Website

A visitor to the Dravet Canada website is not required to reveal any individually identifiable information, nor is such information collected passively by electronic means. Personal information is only collected when an individual voluntarily submits their information such as in a meeting registration form or an online survey. The personal information collected in this manner is subject in full to this Privacy Policy.

If you do nothing during your visit but browse through the website, read pages, or download information, we will neither gather nor store any personal information about you. Our web server collects statistical data about visitor information that is used only in aggregate. This tracking system does not record personal information about individuals or link this information to any personal data collected.

Use of Information

Dravet Canada commits to you that individual information will be used to establish and maintain responsible relationships with you, to provide you with products, services, and support, and to respond to member needs. Your personal information will be used to provide you with the specific transaction that you applied for, or the services requested in the application you submitted

One of Dravet Canada's primary objectives is to disseminate information to its members. The achievement of Dravet Canada's objectives involves, among other things, providing you with information about products and services that are of interest to association professionals, such as legislative updates, professional development programs, and other services.

Consent by Individuals

The information you provide to Dravet Canada – such as your name, address, *etc.* – allows Dravet Canada to inform you about events and activities that may interest you. By becoming a member, requesting information, or registering for events offered by Dravet Canada, you are giving Dravet Canada permission to contact you by way of the information you provide.



Members may choose not to be contacted by Dravet Canada. Please use the "Update Profile" section of the Dravet Canada website (dravet.ca) to customize your communications preferences or contact Dravet Canada at dravet.ca.

Disclosure of personal information

Dravet Canada may share aggregate information about its members and volunteers – not individual data – with sponsors, potential sponsors, and other parties to help them better understand Dravet Canada members and their interests.

Such aggregate information is used to give Dravet Canada demographic data about its members to improve the organization, and the programs and services we provide.

Security of Information

Dravet Canada endeavours to maintain appropriate safeguards and adequate physical, procedural, and technical security for our offices and information storage facilities to prevent unauthorized access, disclosure, copying, use, or modification of personal information. Safeguards include securing physical documents and technological measures by way of secure access and encryption.

Dravet Canada employees are authorized to access personal information based only on their need to deal with the information for the reason(s) for which it was obtained. Safeguards are in place that aim to ensure that the information is not disclosed or shared more widely than is necessary to achieve the purpose for which it was gathered. We also take measures to ensure this information's integrity is maintained and to prevent its being lost or destroyed.

We work to ensure the integrity and privacy of the personal and credit card information you pass to us via the Internet when you make an online transaction. Dravet Canada has obtained a Secure Socket Layer (SSL) Server Certificate, the industry standard with the most substantial level of 128-bit encryption. All information collected within a secure page is encrypted while being transmitted to Dravet Canada's secure server. The server is protected by a regularly updated firewall when new patches and fixes are released.

Canada's Anti-Spam Legislation

Dravet Canada routinely provides information and updates, and promotes activities and events to its Members and non-members through various electronic means. Individuals will receive these electronic communications if they offer either Expressed or Implied Consent, as described below.

Expressed Consent includes:

- subscribing to newsletters on the Dravet Canada website



- explicitly requesting to be put on a mailing list

Implied Consent includes one or more of the following:

- the recipient provided contact information to Dravet Canada
- the recipient's employer is a Dravet Canada Member in good standing
- the recipient has had a business relationship with Dravet Canada during the past 24 months

Individuals can “unsubscribe” from any electronic communications. Electronic mailing lists are automatically updated. Dravet Canada keeps a record of the type of consent provided by all individuals.

Contact Us

If you have any questions or concerns about this Privacy Policy or about Dravet Canada's information handling practices, please contact us at info@dravet.ca